

4/10/14

Library
NOIOAGP

FYFM
Bus Envmt

Marks 75

Duration : 2 ½ Hrs.

Q.1 A What is Business Environment. Discuss its Need and Components. (15)

OR

Q.1 A What is Economic Environment. State its features. (7)

Q.1 B What is BOP. Explain types of Disequilibrium in BOP. (8)

Q.2 A What is the meaning of Cordial Government relations. Explain its importance in business. (7)

Q.2 B What is EXIM Policy. State its Objectives. (8)

OR

Q.2 A What is WTO? Highlight the measures to raise the share of developing countries in World Exports or Trade. (15)

Q.3 A What are the benefits of International Economic Groupings. (7)

Q.3 B What is International Environment and International Trading Environment. State the features of both. (8)

OR

Q.3 A State and explain the benefits of large scale exports. (15)

Q.4 A What is Uruguay Round. Highlights the Achievements of Uruguay Round. (7)

Q.4 B What is WTO. State the functions of WTO? (8)

OR

Q.4 A What is IMF. State its Objectives and Functions. (15)

Q.5 A Define Counter Trade and state its various forms. (7)

Q.5 B State the Objectives of UNCTAD and GSP. (8)

OR

Q.5 A What is Foreign Trade. State the Reasons for increase in imports. (7)

Q.5 B State the problems of Developing Countries while trading in International Market. (8)
